

2026 Kaiser Permanente Large Group Implementation Bonus

Kaiser Permanente is pleased to announce the following Implementation Bonus for our fully insured Large Group New Sales for all NEW Large Groups with effective dates between 1/1/2026 and 8/31/2026.

Large Group Bonus Guidelines		
NEW to Kaiser Permanente Large Groups not enrolled in a Kaiser Permanente group product in the last 364 days. Group size, 75-249 ENROLLED subscribers	\$10,000 per group	Capped at 10 groups
NEW to Kaiser Permanente Large Groups not enrolled in a Kaiser Permanente group product in the last 364 days. Group size, 250+ ENROLLED subscribers	\$20,000 per group	Capped at 10 groups

Terms and conditions:

- “New Large Group” means a fully insured commercial group with more than 50 eligible employees that has a contract effective date between January 1, 2026, and August 31, 2026, and has not had a contract with Kaiser Foundation Health Plan of Colorado (KFHP-CO) in the 364 days prior to its effective date.
- Only KFHP-CO fully insured large group enrolled subscribers count towards this bonus. Medicare enrolled subscribers are not eligible.
- Enrolled subscribers must have the same effective date as the New Large Group contract effective date.
- If a New Large Group’s contract terminates prior to 12 months after its effective date, Kaiser Permanente reserves the right to recoup the applicable portion of the bonus payment from broker. In such event, Kaiser Permanente may offset any amount due from broker from any amounts due to broker by Kaiser Permanente.
- Earned bonuses will be paid in November 2026 for eligible groups.
- Brokers must be licensed and appointed by KFHP-CO. Kaiser Permanente will only pay compensation to agencies who are appropriately licensed and appointed in the jurisdiction in which the group is located. Brokers who fail to meet the provisions of the Kaiser Permanente broker/agent agreement are not eligible for payment. Bonuses cannot be combined, split, or assigned across agencies in any manner, including through merger, acquisition, or assignment.
- All compensation, including commissions, bonuses, and rewards will be reported and disclosed in accordance with Kaiser Permanente policy and applicable law, including Forms 1099 and 5500.
- Brokers and consultants are responsible for complying with all legal requirements regarding disclosure of compensation from Kaiser Permanente in the form of commissions, bonuses, and other rewards.
- Kaiser Permanente reserves the right to modify, amend, or terminate bonus and reward programs at any time, at its sole discretion.
- Kaiser Permanente and/or its designated representatives retain sole discretion over the interpretation of the terms and conditions of, and any or all provisions in, this bonus program, and over resolution of any disputes arising from this bonus program.

Call your Kaiser Permanente Representative or 844-268-2943