

Kaiser Permanente Individual and Family

Retention Bonus

2025 GEORGIA BROKER COMMISSIONS AND REWARDS



Retain 80% of your 2024 KPIF end-of-year membership through December 31, 2025 and receive \$20 per retained member!

Must have a minimum of 100 KPIF members as of December 31, 2024 to qualify for this program. Agencies must enroll a minimum of 25 new KPIF members with effective dates of January 1, 2025 and December 1, 2025 to qualify for the bonus.

For more information on Kaiser Permanente's commission and bonus offerings, contact your Kaiser Permanente sales representative.

Provisions below apply to all bonuses described in this flyer:

General Requirements: Brokers must be licensed and appointed by Kaiser Foundation Health Plan of Georgia (KFHPGA) and have and be in compliance with a current Producer Services and Commission Agreement with KFHPGA. Brokers are responsible for complying with all legal requirements regarding disclosure of compensation from Kaiser Permanente in the form of commissions, bonuses, and other rewards. Kaiser Permanente and/or its designated representatives retain sole discretion over the interpretation of the terms and conditions of, and any or all provisions in this bonus programs, and over resolution of any disputes regarding this bonus program. Kaiser Permanente reserves the right to change the terms and conditions of this bonus program up to and including cancellation, at any time.

Eligibility requirements: Web-based entities, General Agents, National, and private exchange business are not eligible. The agent must be the broker of record at the time of payout.

Payout information: Membership and payout based on Agency ID number. A one-time payout will occur by March 31, 2026.

For the latest commissions, rewards,
and sales materials, go to account.kp.org

