

# Health Topic Emails

#### FINANCIAL HEALTH

#### How to use this email:

Copy and paste this content into an email and share these resources to help set up your employees on a path to financial wellness.

# **Subject Line**

Tips to nurture your financial health

## Headline

Financial health feeds your overall wellness

## Body

With more than three-quarters of Americans anxious about finances,<sup>1</sup> it's important to understand your health care costs. Use these tips to explore your health care needs, budget, and expectations.

Here are some tips to help you get started.

- <u>Find out about health plan costs</u> including deductibles, copays, coinsurance, and out-of-pocket costs.
- Learn the basics of health insurance like how to choose affordable coverage and how health plans work.
- See why financial health is important and join the conversation about financial wellness.

Set yourself up for financial wellness, today and into the future. Get started on your <u>path to financial</u> wellness.

# **Footnotes**

<sup>1</sup>Capital One and The Decision Lab survey, January 14, 2021.